

Together, We Care

Support Guelph General
Hospital's most critical
fundraising campaign.

THE FOUNDATION OF

GUELPH
GENERAL HOSPITAL



Did you know?

All equipment used in the direct care of patients is **funded by community donors.**



Wait times in the ED are among the **lowest 10** in the province.



GGH scores **98.4%** average across **2,000** hospital accreditation standards



Each year more than **3,500** community donors support Guelph General Hospital



Guelph welcomes **1,250** new residents every year and is one of Ontario's fastest growing cities



Admissions at GGH have increased **24%** in the last decade



Our Emergency Department sees **25% more patients** than it was **designed for**



GGH is one of the **safest hospitals** in Canada



New technologies in hospital equipment help improve care, speed recovery and reduce costs



We need to increase our **mental health and addiction support spaces** in the ED by **50%**



1 in 5 babies born at GGH need the extra support of our **Special Care Nursery**



Your donation is a **tax-deductible** investment in community healthcare



Sources

- Independent review by Accreditation Canada Health Standards Organization
- Safety rating based on Hospital Standardized Mortality Ratio
- Statistics Canada
- Guelph General Hospital
- The Foundation of Guelph General Hospital





Dear friend,

At some point in our lives, each of us relies on the expertise and care at Guelph General Hospital. Whether in moments of joy, worry or pain, our hospital is always there when we need it.

We're fortunate because Guelph General is one of Ontario's best hospitals, with exceptional marks in safety, quality and efficiency. All this is done without compromising patient care. We also work hard to build innovative community partnerships to help improve wellbeing for everyone.

Our hospital has critical needs we need to address to continue the best quality of care for our community.

It is our privilege to lead The Foundation of Guelph General Hospital's most urgent community fundraising project ever. Our record-setting \$30 million *Together, We Care* campaign relies on all of us to reach its final goal.

Together, we will fund three essential projects:

1. Expand our strained Emergency Department and create new space to support better mental health and addictions care;
2. Replace aging equipment and purchase innovative technologies; and
3. Reimagine and expand our Special Care Nursery to meet the needs of modern families.

We invite you to learn more about these priorities in this booklet, and how your support can make a difference.

A strong community makes a hospital greater, and a great hospital makes a community stronger. ❤️

Campaign Leadership Team



(L to R) Susan Frasson, President, Wood Development Group; Marianne Walker, President and CEO, Guelph General Hospital; Suzanne Bone, CEO, The Foundation of Guelph General Hospital; Linda Hasenfratz, CEO, Linamar; Rob Wesseling, President and CEO, The Co-operators Group Limited



Our best-in-class hospital



Guelph is one of Ontario's **fastest-growing cities** with one of the **province's best hospitals**.

Guelph General Hospital is one of the safest hospitals in Canada and recognized as one of the best-run hospitals in Ontario. In our most recent evaluation by Accreditation Canada, we received **Exemplary Status**, averaging 98.4% across more than 2,000 standards. This reflects excellence in our patients' care, experience and safety, along with our commitment to continue to explore and implement efficiencies. We want to make the very best use of our funding and the donations we receive.

With these successes, we are able to attract **leading medical specialists** who help us provide a high level of health expertise and quality of care to our community. In today's complicated health care system we know we can't do it all alone. So, we continue to explore and build **innovative community partnerships** that support care options outside of the hospital. Patients benefit from a more integrated system and it supports the hospital's efficiency by ensuring those coming to the hospital are in need of care only we can provide.

We are committed to the hospital's mission **"to provide the highest quality care and experience to patients and their families"** for everyone who comes through our doors.

A double dose of great care

In 2011, **Gail Beerman's** husband, **Earl**, passed away from prostate cancer that had spread. It was a very difficult time for Gail, but she was grateful for the hospital's compassionate staff. "They were so good to him," she recalls. "The doctors and nurses were so kind." Since then, Gail has been a monthly donor to The Foundation of Guelph General Hospital as her way to help ensure other people in the community receive the kind of quality care Earl got.

Recently, Gail experienced that care first-hand. While walking to the pharmacy, she blacked out, collapsing in front of a physiotherapy clinic. Someone coming out of the clinic called an ambulance. "My guardian angel was looking after me," she says. When she arrived at GGH, doctors admitted Gail right away and started running tests. Soon, they discovered her new blood pressure medication had lowered her potassium and sodium levels. An unusual but potentially life-threatening reaction. After getting discharged, Gail sent GGH a special donation, on top of her regular monthly contributions. Although scary, her collapse reminded her of the good work the hospital does — and the importance of knowing that everyone can get the best care when it's needed most.



We need your help

With the growth and aging of our community, the strain on our hospital has grown significantly in the last decade—well beyond our current capacity. Each year our Emergency Department sees nearly **20,000 more patients** than it was designed for, with little privacy for all patients, and a lack of specialized spaces for patients struggling with mental health or addiction concerns. While our emergency wait times remain amongst the province's best, they are getting longer every year.

In the meantime, we want to ensure we continue to deliver exceptional care, we must invest in innovative technologies that improve patient comfort, and enhance speed and accuracy of diagnosis and care so patients can get on the road to wellness as quickly as possible. Advanced equipment also introduces efficiencies that allow hospital staff more time to care for patients and their families.

As demand for our hospital services continues to grow and the strains become increasingly evident, it's clear that Guelph General cannot meet all of the community's hospital care needs alone.

Since not all essential costs are covered by government funding, local community support is critical to the ongoing work of a hospital. All equipment used in the direct care of patients is funded by community donors.

The quality of hospital care is directly linked to our community's wellbeing, prosperity and strength. When we all invest in the best possible care, we contribute to a strong and resilient community—today, and for future generations.

With our community's support, the *Together, We Care* campaign will address these and other urgent needs. ♥





Three critical areas of need

1

Expand Emergency Services

We will expand our Emergency Department to shorten wait times and support patient comfort, safety and dignity, create dedicated spaces for mental health and addictions care and ensure caregivers have the best possible equipment.

- Expand square footage by 60% increasing capacity to reduce wait times and enhance patient privacy and care.
- 14 additional treatment areas, reducing the need to care for patients in hallways.
- Improved patient flow and more efficient patient intake.
- Larger care spaces with walls instead of curtains.
- Improved infection control to reduce risk for other patients, families and hospital staff.
- Relocated mental health and addictions care services with 50% increase in capacity in short-stay unit for patients with these concerns.
- Co-ordinated and timely mental healthcare with co-location of community services, with the aim of reducing and preventing readmissions while ensuring the dignity of all patients. ♥





Dr. Alex Ferguson, Chief, Department of Emergency Medicine

“Our Emergency Department is a top 10 performer in the province for wait times. We provide stellar care and are constantly striving to do better for our patients, and we do all of this in spite of our physical size. We operate in a physical space designed for twenty thousand fewer patients a year than we are seeing now.

Our entire ED team are the most committed group of people; they want to deliver the best possible care to every patient. An expansion to our ED and mental health area will allow our team to provide the level of care we are capable of delivering, and we so desperately want to deliver.”



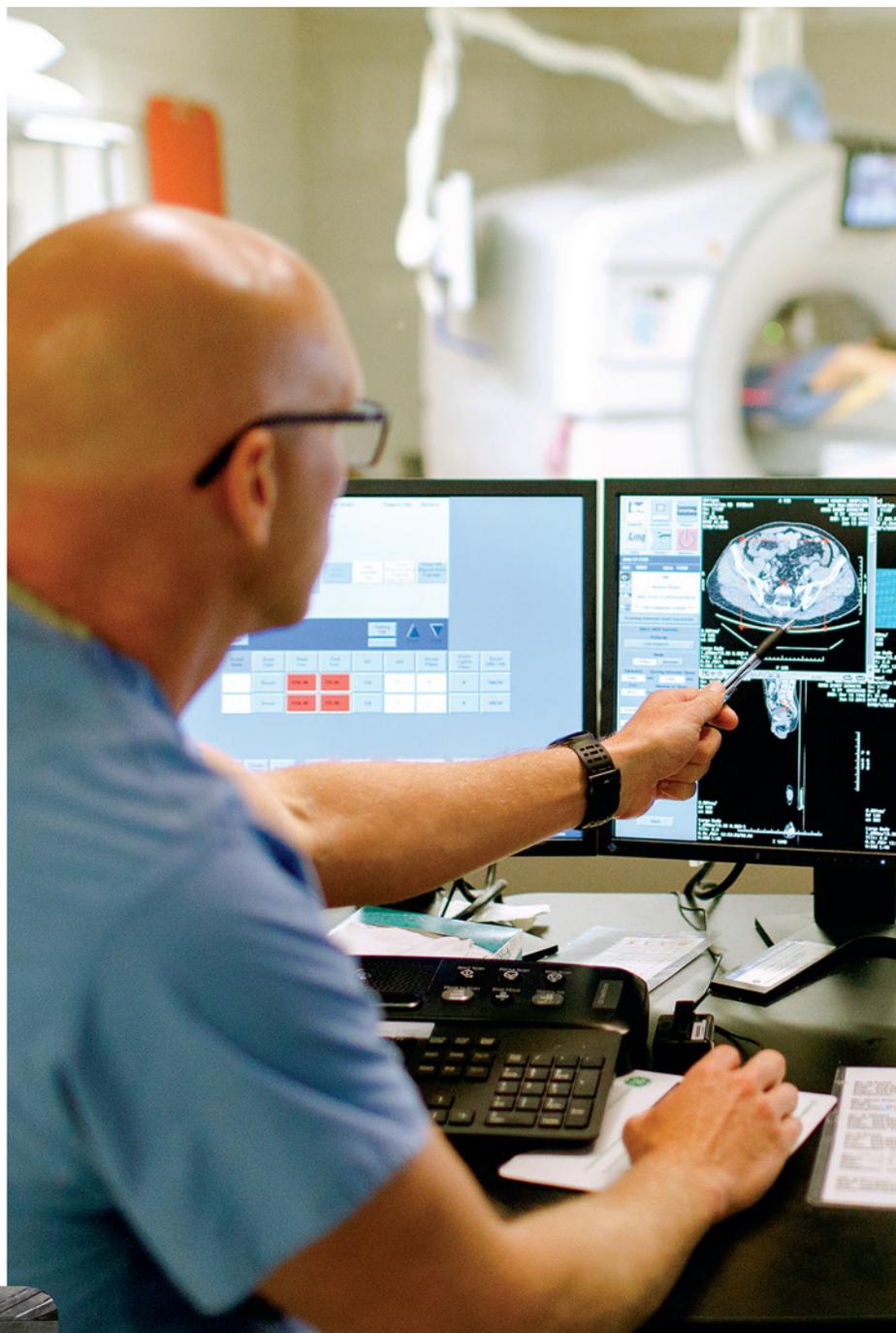
Supporting a first-class hospital

Supporting Guelph General Hospital with a legacy donation was an easy decision for **Jim and Sandra Jarrell, and their children Jess and Ryan**, who were both born at GGH. Over the years the family has relied on the hospital team many times for surgeries, emergency visits, tests and scans.

Through Jim's volunteer work on the Hospital Foundation board, he learned first-hand the importance of local support to run a first-class hospital.

"Government funding deals with operating costs, however donors support the key equipment to diagnose, treat and care for patients," says Jim. "Also, new technologies in hospital care usually come from community donations."

The family, which has grown to include Jess's husband Zack and Ryan's fiancée Marisa, all believe supporting their community is important, and "what better place to give help to others than our local hospital?" says Jim.





Invest in innovative technologies

2

We will purchase equipment and technologies to reduce wait times, provide quicker, better and safer diagnosis and treatment, improved outcomes and patient comfort.

- Advanced technology solutions will fundamentally change the delivery of health care with an integrated, connected health strategy designed for efficiency and accuracy.
- New and replacement equipment and systems to help care for patients throughout the Hospital including our Surgical, Intensive Care, Medical and Ambulatory Care Units and Operating Rooms.
- Innovative solutions will save staff time that can be better used for direct patient care.
- Updated equipment will enhance patient comfort, and improve outcomes so patients can get back to their daily lives sooner.
- Technology advancements reduce error and improve safety: As an example, a 'closed loop' electronic medication management process will confirm that medication and dosage are accurate, administered at the correct time and for the right patient.
- Diagnostic Imaging and lab equipment upgrades will lead to faster, more precise diagnosis, and decrease the need for additional tests. ❤️





3 Give babies and families the best

Reimagine and expand our Special Care Nursery to support the care and comfort for our most vulnerable newborns and their families, and ensure our Women's and Children's programs have the best possible equipment.

- Each year, 1,700 babies are born at Guelph General. More than 350 need to spend time in our Special Care Nursery to ensure the best start possible. Essential renovations will ensure up-to-date standards and maximum comfort for babies and parents.
- The nursery will have six one-bed patient rooms, one twin patient room and one isolation room totaling 5,600 sq ft, all private with walls rather than curtains, space for parents to sleep in-room with their baby, and a separate resuscitation room.
- The design will allow improved capacity for growth or high demand periods, more family bonding time in their earliest days together, and better outcomes for babies when families are together and included in their care.
- It will allow sick babies to remain at Guelph General without having to be transferred to a larger hospital, keeping them near their family and community.
- New equipment with technological advances will lead to improved assessment and monitoring of birth and recovery, reducing risks for mom and baby. ❤️



start possible



Special Care Nursery helps premature twins into the world

New parents **Liz and Adam Hewitt** weren't expecting to need an emergency C-section. Although they were nervous about the early delivery, they knew they were in good hands. Soon, Liz and Adam welcomed identical twin baby girls.

Jessica and Chloe spent their first twelve days in the SCN. There was space for Liz to sleep in the Family Care Unit, but Adam had to head home after the first night. During that time, Liz and Adam were grateful for the resources GGH offers to new parents staying by their babies. "The hospital was so good to us," said Adam. The Hewitts are pleased to hear that there are plans in the works to expand the SCN, which would allow parents to stay with their baby.



What you can do to help

Please give generously. Your tax-deductible investment will help ensure the best quality of care possible, close to home, now and for future generations.

Donors may choose to:

1. Make a one-time gift that will put your support and generosity to immediate use
2. Pledge your gift over a two to five-year period
3. Make a personal gift, or one on behalf of a business or corporation
4. Recognize the Foundation in your will or estate – talk to us for details
5. Plan and host a fundraising event, with proceeds supporting this campaign
6. Join our Circle of Life membership by committing to an annual gift to support the hospital's ongoing needs

How we will recognize your gift:

Donors may be recognized with naming on hospital spaces or equipment, media publicity, and a permanent dedication on our unique donor wall. If you prefer, gifts can be anonymous—it's up to you. Foundation staff are happy to discuss our donor recognition program with you.

Join our most critical community fundraising campaign. ❤️



togetherwecare.ca

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